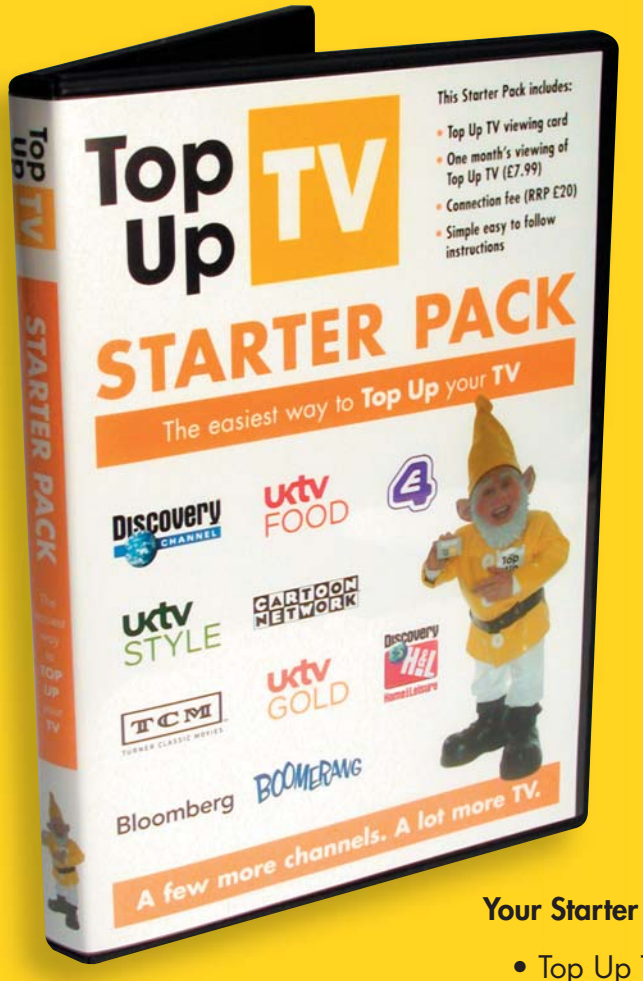


Your Starter Pack contains...

- Top Up TV viewing card
- One month's viewing of Top Up TV (£7.99)
- Connection fee (£20)
- Simple easy to use instructions

For more information about Top Up TV ask your local electrical retailer, **call 08700 543210** or visit the website **www.topuptv.com**.

See starter pack for terms and conditions. Top Up TV service is available to all customers living in a Freeview coverage area – ask your retailer for details.

Top Up TV



Top Up your TV for only £7.99 per month.



A few more channels. A lot more TV.



Top Up TV is the great new service through your TV aerial that allows you to top up your Freeview service. For only £7.99 per month watch 10 of the most popular digital channels in addition to your current free channels. And with Top Up TV there's no annual contract – you pay just one month at a time.

Get fantastic family entertainment, award-winning documentaries, the latest cartoons, classic and modern movies, first time runs of America's most popular TV series and much more.

How to get Top Up TV.

It's really simple...all you need is a **Top Up TV** compatible set top box with a viewing card slot or an integrated digital TV to go with your **Top Up TV Starter Pack**. These are available from your electrical retailer, so you could be watching Top Up TV tonight!



Thomson DTI2300 set top box



Top Up TV CAM

Equipment options:

(1) If you are going to buy a **new set top box**, make sure this has a slot that you can insert a viewing card into, then buy a Top Up TV Starter Pack and follow the instructions inside.

(2) If you have, or are buying an **integrated digital TV**, check with your electrical retailer or go to www.compatiblebox.com to see whether your IDTV is Top Up TV compatible. If it is, all you need to do is to buy a Top Up TV CAM (which slots into the back of your TV) and a Top Up TV Starter Pack.

(3) If you already have an **ex-ITV Digital / ONdigital** set top box manufactured by Pace, Philips, Nokia or Pioneer, all you need is a Top Up TV Starter Pack to start viewing Top Up TV.

Discovery Channel 12pm - 11pm



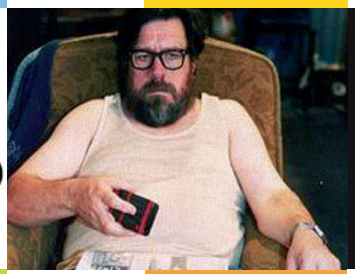
4 4pm - 4am



Cartoon Network 6am - 6pm



UKTV Gold 12pm - 1am



TCM 7pm - 5am



UKTV Food 10am - 4pm



UKTV Style 6pm - 11pm



Boomerang 5am - 12pm



Bloomberg 5am - 10am



Discovery H&L 6am - 12pm



Top Up TV

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